

The New Season's

1912

WALL PAPERS

WITH SPECIAL CRETONNES TO MATCH

SOLD EXCLUSIVELY BY

GIBBS BROS.

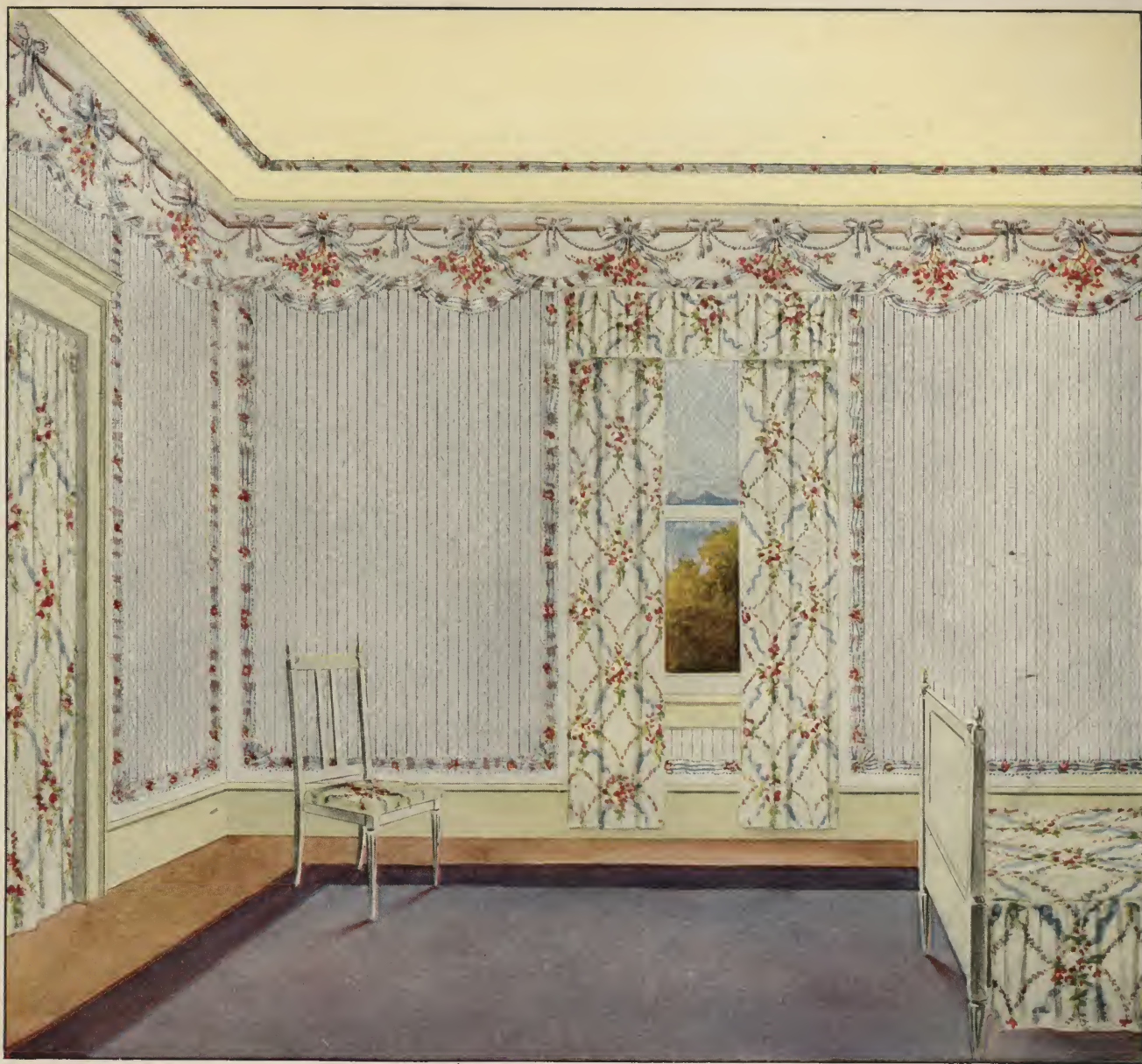
The Largest Wall Paper House in Northern New York

283 River Street

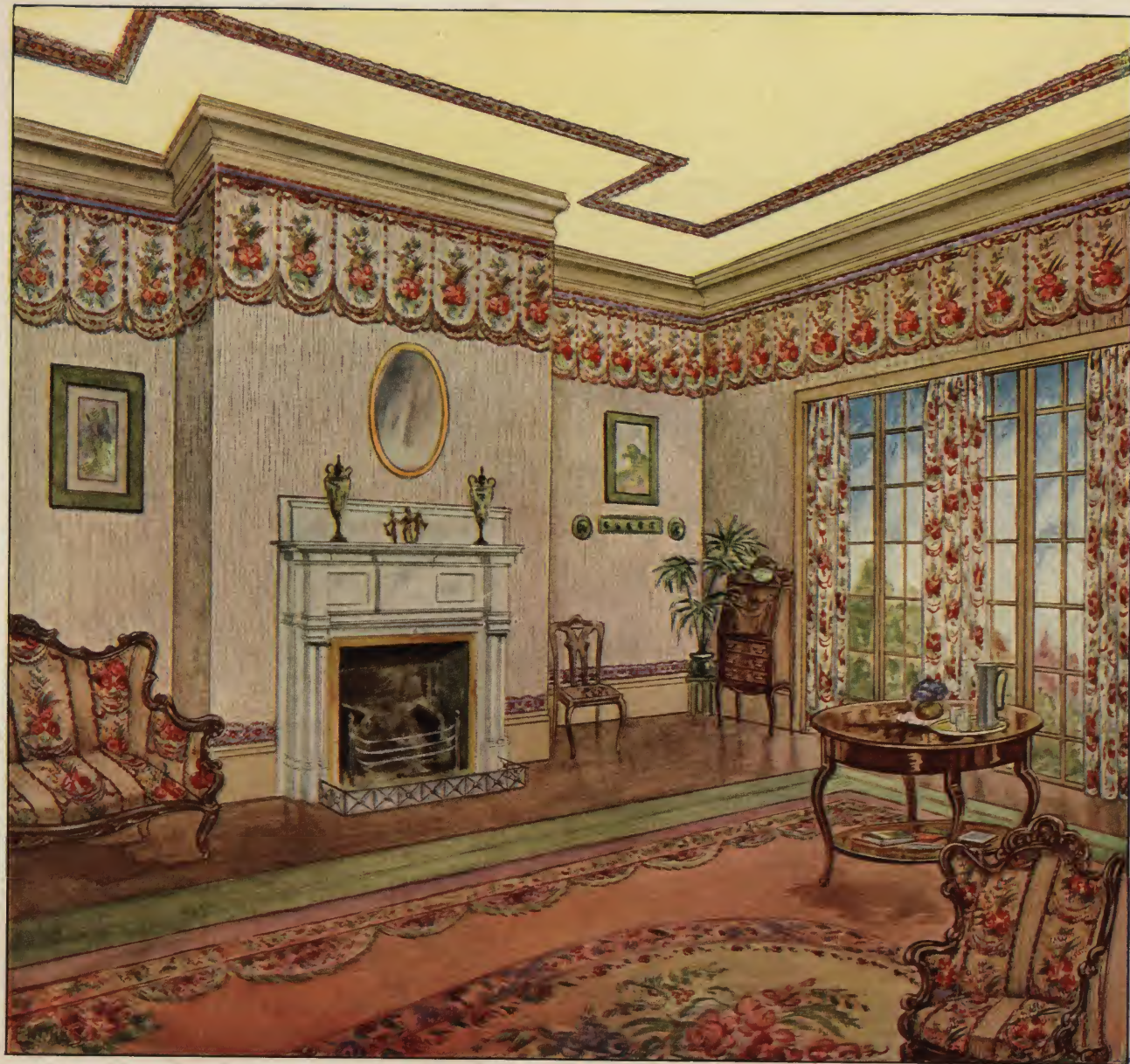
Troy, New York



THE POPPY



THE FLEUR DE POMMIER



THE DE MAINTENON



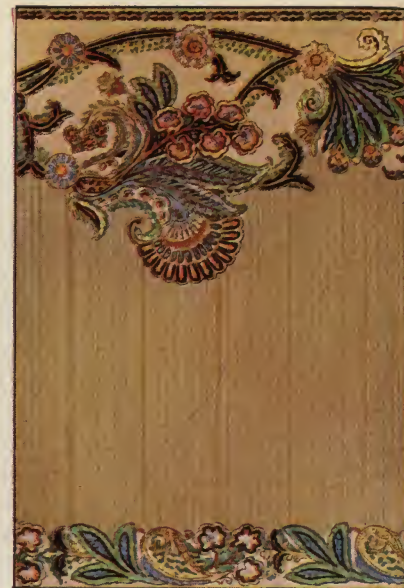
THE FOLIUM



THE OWARI



THE PAON



THE KASHMIR



THE ORANGE OF FAUN

25-
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ON these pages we have endeavored to illustrate in miniature a few of the new season's Wall Papers and Cut-out decorations with Cretonnes to match.

In the past year there has been a decided leaning toward the Oriental and 18th Century styles in mural decorations, and the best artists and decorators, both in America and Europe are searching through old century styles and colorings for materials for reproduction, and in our designs, the Maintenon, the Kashmir, the Owari, the Fleur de Pommier and the Orange of Faun are shown some of the finest examples of the old masters, for in these decorations the French, the Italian, the Persian and the Japanese schools are represented.

For refined room decorations it is impossible to excel the Cut-out Borders, and the fact that all of the borders here shown are cut out by machinery which accurately follows the tracings of the designs, adds greatly to their value and gives them the true hand-painted effects.

The De MAINTENON—The motif of this design was taken from a tapestry valance in the boudoir of Madame de Maintenon in the Palace of Louis XIV at Fountainbleau. The design was reproduced upon a very expensive cretonne in Paris this year. It has also been reproduced upon cretonnes by an American house, as shown in our drawing, and this cretonne to match our border can be obtained at a very moderate price. The Maintenon decorations adapt themselves nicely to either chambers or living rooms.

The OWARI—The device upon which this design was built was taken from an old 18th Century hand-printed chintz and the pattern is typically Japanese. The intricate and well-balanced arrangement of the flowers hanging beneath the knotted branches produces a splendid decorative effect. The same Japanese influence is carried out in the cretonne and the ensemble is certainly one of the most fascinating chamber decorations that has been brought out in many years.

The ORANGE OF FAUN—In the ruins of Pompeii there have been found some of the finest examples of Italian Mosaics, and the motif of our design was taken from a small border in one of the Mosaics in the "House of the Faun." The design is bold, at the same time wonderfully attractive, and makes a superb and dignified dining-room decoration when used with the sidewall which is a reproduction of the hand-painted walls in one of the dining-rooms of the Cafe des Beaux Arts in New York.

The FLEUR DE POMMIER is a charming French design showing a graceful ribbon arrangement interlaced with natural stems of apple blossoms painted in the soft pastel colorings. In the drawing the beauty of the design is apparent. The cretonne, which matches the decoration, was manufactured expressly for it in England, and is of excellent quality, and can be obtained at very moderate cost.

The KASHMIR is a characteristic Persian decoration of unusually strong definition. The prevailing colors are peculiar to the Orient and harmonize with the colorings shown in Turkish, Persian and Indian rugs. The colorings in the cretonne are in fine complement to the border, which is a splendid decoration for either the hall, the living-room or the den.

The POPPY is a conventional pattern of unusual strength, due to the stitch work in the construction of the design that gives it the embroidery effect which in wallpaper decorations is entirely new.

The FOLIUM is a verdure tapestry of unusual beauty and strength. The intricate arrangement of the design and the excellent balance of old tapestry colorings makes it one of the most fascinating of fabrics. The cut-out decorations can be used separately with a plain coloring or striped paper or with the tapestry sidewall which they match, and are superb decorations for the dining-room, living-room or library, where the tapestry effects are desired.

The PAON is a modern English extension frieze eighteen inches wide. The motif of this design is in fine complement to the mellow blended field upon which it is built. The figures can be inserted at stated intervals to fit the various space requirements. It is a splendid decoration for either the dining-room, living-room, den or hall.